

**college  
AND UNIVERSITY  
business**

**VOLUME 38**

**JANUARY TO JUNE, INCLUSIVE  
1965**



**CHICAGO  
1965**

*Articles are indexed under subject and author.*  
*Abbreviations used in this index are Ja, January;*  
*F, February; Mr, March; Ap, April; My, May;*  
*Je, June; (Ed), Editorial.*

#### ACADEMIC FREEDOM

- Berkeley affair (Ed) .....Ja 33  
No status quo (Ed) .....My 47  
Student unrest, B. G. Gallagher .....Ap 51  
The natives are restless (Ed) .....Ap 47  
Year of the student (Ed) .....Je 39  
Academic Relations. See Instruction; Personnel

#### Accidents. See Safety

#### ADMINISTRATION

- Colleges with sense of direction need not fear federal dollars. H. L. Enarson .....Je 46  
How one college treasurer assesses his job. S. E. Riordan .....Mr 78  
National contest could produce useful solutions for colleges, L. W. Ross .....Mr 47  
Putting the 10 year budget in practice. H. H. Jenny .....F 35  
Student unrest. What are the causes? What does it mean? B. G. Gallagher .....Ap 51  
The pressures on higher education can be shaped to serve its ends. L. Wilson .....Ja 37  
The student in higher education .....Mr 63  
When and how to use management consultants. W. L. Fluckiger .....My 51  
Aid to students. See Student funds  
Air conditioning. See Plant operation and maintenance  
Alfred University, Alfred, N.Y.; After the speech is over the lectern is out of the way. F. M. Palmer .....My 76  
ANDERSON, GLENN L. Care and tending of prospect lists garners profit and community support .....Je 4  
College mailings face harder task than commercial, but have own advantages .....F 11  
How direct mail can build public support for college — if you know how to use it .....Ja 4  
How to choose a format that fits objectives of your mail campaign .....My 4  
Readability studies provide ground rules to make your advertising more effective .....Ap 4  
Tell more to sell more is good rule for education's direct mail advertising .....Mr 11  
Annual reports. See Reports  
Architects. See Design and construction  
Arizona Western College, Tucson; Free-span construction stresses low cost. G. Brooks .....Mr 64

#### ATHLETICS

- Athletic building's traffic plan keeps activities and sexes separated. H. C. Lord .....Je 50  
Floating rig provides solid solution to problem, J. M. Smith .....Ja 49  
AUXILIARY ENTERPRISES  
Circular residence towers retain student house plan. J. C. Langstaff .....Ja 42  
Private investors find opportunity in financing college residence halls. H. W. Herman .....Ap 67  
Students live and learn in residence units. L. A. Olson .....Mr 73  
Union provides L.S.U. campus living room. G. W. Schwab .....F 49  
See also Food service

- Bates College, Lewiston, Me.; Students select their own terms under Bates College option plan. C. F. Phillips .....Je 41  
BELCK, JACK. Sociability was planned into dining commons .....Ap 73  
Bethany Theological Seminary, Lombard, Ill.; New campus fulfills small college's big plans. C. E. Stade .....Ap 59  
BLACKWELL, THOMAS E. Are navy R.O.T.C. grants tax-exempt scholarships? .....Ja 46  
Dean of women recovers damages from college for personal injury .....My 78

#### BLACKWELL, THOMAS E., Cont.

- Negligence case continues trend in higher education tort claims .....Mr 70  
Tax court holds pension deductions under compulsory plan are taxable .....Je 64  
What are legal hazards of transmitting student's records to his high school? F 48  
Why court awarded University of Buffalo bequest to State University of New York .....Ap 72

#### BOOK REVIEWS

- College and University Accounting Practices, Reviewed by Lloyd Morey .....F 4  
How College Presidents Are Chosen, By Frederick deW. Bolman .....F 4  
The Colleges and the Courts Since 1950. By M. M. Chambers, Reviewed by Bruce J. Partridge .....Mr 33  
Financing Higher Education. By M. M. Chambers. Reviewed by Bruce J. Partridge .....Ja 14

#### BROOKS, GENE. Free-span construction stresses low cost .....Mr 64

- BRUNING, WALTER F. Equip your campus for minimum maintenance .....Je 57  
How to design campus for lower maintenance costs .....Ap 79  
Surface materials are foundation of attractive grounds .....My 70

#### BUDGET

- Putting the 10 year budget in practice. H. H. Jenny .....F 35  
See also Financial management

#### Building. See Design and construction

#### BUILDING OF THE MONTH

- Athletic building's traffic plan keeps activities and sexes separated. H. C. Lord .....Je 50  
Circular residence towers retain student house plan. J. C. Langstaff .....Ja 42  
Free-span construction stresses low cost. G. Brooks .....Mr 64  
New campus fulfills small college's big plans. C. E. Stade .....Ap 59  
Oberlin's new conservatory of music promotes harmony inside and out. W. E. Reeves .....My 58  
Union provides L.S.U. campus living room. G. W. Schwab .....F 49  
Business organization; Are your procedures adequate? Here's how to evaluate them. W. L. Fluckiger .....F 33

#### Cafeterias. See Food service

#### Campus expansion. See Design and construction

- CHAMBERLAIN, ELINOR W. Discussion leaders drop in to visit without leaving home — via telephone .....Mr 76  
College unions; Union provides L.S.U. campus living room. G. W. Schwab .....F 49  
Construction. See Design and construction

#### CONSULTANTS

- What consultants can do for college food service. J. E. Uhler .....Je 62  
When and how to use management consultants. W. L. Fluckiger .....My 51  
Contest; National contest could produce useful solutions for colleges. L. W. Ross .....Mr 47  
Cornell University, Ithaca, N.Y.; Athletic building's traffic plan keeps activities and sexes separated. H. C. Lord .....Je 50  
Counseling. See Student services  
Courts. See Legal decisions; Laws and legislation  
Custodians. See Personnel; Plant operation and maintenance

#### DEMBINSKI, FRANK J. Functional plan fits physical plant building .....Ap 77

- DESEGREGATION  
Blueprint for action (Ed) .....Mr 45  
"Blueprint for action" maps acceleration of Negro education (report of meeting) .....Mr 25

#### DESIGN AND CONSTRUCTION

- Athletic building's traffic plan keeps activities and sexes separated. H. C. Lord .....Je 50  
Circular residence towers retain student house plan. J. C. Langstaff .....Ja 42  
Free-span construction stresses low cost. G. Brooks .....Mr 64

#### DESIGN AND CONSTRUCTION, Cont.

- New campus fulfills small college's big plans. C. E. Stade .....Ap 59  
New Chicago Circle campus gets in shape .....Ap 70  
Oberlin's new conservatory of music promotes harmony inside and out. W. E. Reeves .....My 58  
Private investors find opportunity in financing college residence halls. H. W. Herman .....Ap 67  
Sociability was planned into dining commons. J. Belck .....Ap 73  
Stanford creates contemporary buildings behind old stone walls. M. Ralston .....Je 54  
Students live and learn in residence units. L. A. Olson .....Mr 73  
The architect translates program into plans. D. W. Pearce .....F 41  
Union provides L.S.U. campus living room. G. W. Schwab .....F 49

#### Dietary department. See Food service Dining Halls. See Auxiliary enterprises; Residence halls

#### DIRECT MAIL ADVERTISING

- Care and tending of prospect lists garners profit and community support. G. L. Anderson .....Je 4  
College mailings face harder task than commercial, but have own advantages. G. L. Anderson .....F 11  
How direct mail can build public support for college — if you know how to use it. G. L. Anderson .....Ja 4  
How to choose a format that fits objectives of your mail campaign. G. L. Anderson .....My 4  
Readability studies provide ground rules to make your advertising more effective. G. L. Anderson .....Ap 4  
Tell more to sell more is good rule for education's direct mail advertising. G. L. Anderson .....Mr 11  
Dormitories. See Auxiliary enterprises; Residence halls

#### Educational television. See Television

#### Employes. See Personnel

#### Employment of students. See Student funds

- ENARSON, HAROLD L. Colleges with sense of direction need not fear federal dollars .....Je 46

#### EQUIPMENT

- After the speech is over the lectern is out of the way. F. M. Palmer .....My 76  
Equip your campus for minimum maintenance. W. F. Bruning .....Je 57  
Floating rig provides solid solution to problem. J. M. Smith .....Ja 49  
How to be businesslike in buying business machines. A. Kallet .....My 55  
What to consider before allowing refrigerators in residence hall rooms. W. M. Wassenaar .....Je 60  
See also Purchasing and stores

#### Faculty. See Personnel

- Federal agencies. See Government agencies  
Federal aid. See Government agencies  
Federal control; Colleges with sense of direction need not fear federal dollars. H. L. Enarson .....Je 46

- FELDMAN, EDWIN B. New products, new philosophy are changing house-keeping .....Ja 47

#### FINANCIAL CAMPAIGNS

- How new I.R.S. regulations threaten tax incentives to giving. W. Hunter .....Je 43  
This library has facts on foundations. R. J. Taft .....My 67

#### FINANCIAL MANAGEMENT

- Colleges with sense of direction need not fear federal dollars. H. L. Enarson .....Je 46  
How new I.R.S. regulations threaten tax incentives to giving. W. Hunter .....Je 43  
Private investors find opportunity in financing college residence halls. H. W. Herman .....Ap 67  
FLUCKIGER, W. LYNN. Are your procedures adequate? Here's how to evaluate them .....F 33  
When and how to use management consultants .....My 51

- FOOD SERVICE**
- Careful purchasing practices make low cost and high quality compatible.
  - H. W. Raynor ..... Ja 50
  - Education doesn't stop at dining hall door. T. W. Minah ..... My 79
  - Food service on trial (Ed) ..... Ap 47
  - Help students expand food preferences. M. Nugent ..... F 39
  - Sociability was planned into dining commons. J. Belck ..... Ap 73
  - What consultants can do for college food service. J. E. Uhler ..... Je 62
  - Foundation Library Center, Washington, D.C.; This library has the facts on foundations. R. J. Taft ..... My 67
- FREE SPEECH**
- Berkeley affair (Ed) ..... Ja 33
  - Student unrest. What are the causes? What does it mean? B. G. Gallagher ..... Ap 51
  - FULLER, WILLIAM S. How the space factor can provide flexible planning of facilities use ..... My 62
- Fund-raising. See Financial campaigns*
- Funds. See Financial management; Students funds*
- GALLAGHER, BUELL G.** Student unrest ..... Ap 51
- Glassboro State College, Glassboro, N.J.; Centralization keeps student activity funds under control. J. M. Lynch Jr. ..... F 46
- GOVERNMENT AGENCIES**
- Are navy R.O.T.C. grants tax-exempt scholarships? T. E. Blackwell ..... Ja 46
  - Are professors mercenaries? (Ed) ..... Je 39
  - Colleges with sense of direction need not fear federal dollars. H. L. Enarson ..... Je 46
  - How new I.R.S. regulations threaten tax incentives to giving. W. H. Hunter ..... Je 43
  - Student loan deadbeats (Ed) ..... Ja 33
  - Tax court holds pension deductions under compulsory plan are taxable. T. E. Blackwell ..... Je 64
  - The integrity of the academic degree (Ed) ..... F 31
  - U.S. Office of Education: A Century of Service, by Harry Kursch (Ed) ..... Ap 47
  - Graduates; June job stampede (Ed) ..... My 47
  - GRAUEL, GEORGE E. Tuition should be based on use of facilities, not credits received ..... Ap 48
- GROUNDS**
- Equip your campus for minimum maintenance. W. F. Bruning ..... Je 57
  - How to design campus for lower maintenance costs. W. F. Bruning ..... Ap 79
  - Master plan improved safety, traffic pattern, parking and campus circulation at Hood College ..... Ap 80
  - Surface materials are foundation of attractive grounds. W. F. Bruning ..... My 70
  - See also *Plant operation and maintenance*
  - Gymnasiums. See Athletics*
- Health. See Student health services**
- HERMAN, H. W. Private investors find opportunity in financing college residence halls ..... Ap 67
- Hood College, Frederick, Md.; Master plan improved safety, traffic pattern, parking and campus circulation ..... Ap 80
- HOOVER, JACK L. Plastic identification cards solve many problems, find many uses ..... Ap 76
- HORTON, L. E. Administrators cannot limit reading to specialized subjects ..... Ja 35
- Hospital. *See Student health services*
- Housing. See Residence halls**
- HOWARD, RALPH W. This campus model tells its own story electronically ..... My 74
- HUNTER, WILLARD. How new I.R.S. regulations threaten tax incentives to giving ..... Je 43
- Identification cards; Plastic cards solve many problems, find many uses. J. L. Hoover ..... Ap 76
- Income. See Auxiliary enterprises*
- INSTRUCTION**
- The integrity of the academic degree (Ed) ..... F 31
  - Tuition should be based on use of facilities, not credits received. G. E. Grauel ..... Ap 48
  - Insurance package covers all risks — including the new and unknown. R. F. Pyfer ..... Ap 56
  - Investment management; Private investors find opportunity in financing college residence halls. H. W. Herman ..... Ap 67
- Mac Murray College, Jacksonville, Ill.; Functional plan fits physical plant building. F. J. Dembinski ..... Ap 77
- Maintenance. *See Plant operation and maintenance*
- Master plan improved safety, traffic pattern, parking and campus circulation at Hood College ..... Ap 80
  - MCCLAIN, CHARLES J. Creating a new junior college — the first 50 steps are the hardest ..... Ja 40
  - Michigan State University, East Lansing; Students live and learn in residence units. L. A. Olson ..... Mr 73
  - MINAH, THEODORE W. Education doesn't stop at dining hall door ..... My 79
  - Model; This campus model tells its own story electronically. R. W. Howard ..... My 74
- Jefferson County Junior College, Missouri; The architect translates program into plans. D. W. Pearce ..... F 41
- JENNY, HANS H. Putting the 10 year budget in practice ..... F 35
- Junior College District of Jefferson County, Missouri; Creating a new junior college — the first 50 steps are the hardest. C. J. McClain ..... Ja 40
- JUNIOR COLLEGES**
- Architect translates program into plans. D. W. Pearce ..... F 41
  - Creating a new junior college — the first 50 steps are the hardest. C. J. McClain ..... Ja 40
  - Free-span construction stresses low cost. G. Brooks ..... Mr 64
- News and never-knews ..... Je 56
- News from Washington ..... Ja 20a; F 20a; Mr 23; Ap 23; My 21; Je 21
- Nonacademic employes. See Personnel*
- North Carolina State of the University of North Carolina, Raleigh; Floating rig provides solid solution to problem. J. M. Smith ..... Ja 49
- Northern Illinois University, DeKalb; Maintenance program starts at drawing board. C. J. Trimble ..... Mr 81
- Northwest Bible College, Kirkland, Wash.; Dean of women recovers damages from college for personal injury. T. E. Blackwell ..... My 78
- NUGENT, MIRIAM. Help students expand food preferences ..... F 59
- KALLET, ARTHUR. How to be business-like in buying business machines ..... My 55
- KEETON, MORRIS T. Teaching through responsibility part of college's parental role ..... My 49
- Oberlin College, Oberlin, Ohio; Oberlin's new conservatory of music promotes harmony inside and out. W. E. Reeves ..... My 58
- OLSON, LeROY A. Students live and learn in residence units ..... Mr 73
- LANGSTAFF, J. C. Circular residence towers retain student house plan ..... Ja 42
- La Salle College, Philadelphia; This campus model tells its own story electronically. R. W. Howard ..... My 74
- Lawn. See Grounds*
- LAW AND LEGISLATION**
- News from Washington ..... Ja 20a; F 20a; Mr 23; Ap 23; My 21; Je 21
  - LEE, LAMAR Jr. These six principles guide universities to sound purchasing practice ..... F 54
- LEGAL DECISIONS**
- Are navy R.O.T.C. grants tax-exempt scholarships? T. E. Blackwell ..... Ja 46
  - Dean of women recovers damages from college for personal injury. T. E. Blackwell ..... My 78
  - Negligence case continues trend in higher education tort claims. T. E. Blackwell ..... Mr 70
  - Tax court holds pension deductions under compulsory plan are taxable. T. E. Blackwell ..... Je 64
  - What are legal hazards of transmitting student's records to his high school? T. E. Blackwell ..... F 48
  - Why court awarded University of Buffalo bequest to State University of New York. T. E. Blackwell ..... Ap 72
- Legislation. See Laws and legislation; Legal decisions*
- Letters to the editor ..... Mr 4; My 33
  - Libraries; This library has the facts on foundations. R. J. Taft ..... My 67
  - Loan funds. See Student funds*
  - LORD, HUGH C. Athletic building's traffic plan keeps activities and sexes separated ..... Je 50
  - Louisiana State University, Baton Rouge; Union provides L.S.U. campus living room. G. W. Schwab ..... F 49
  - LYNCH, JAMES J. Jr. Centralization keeps student activity funds under control ..... F 46
- PALMER, FRED M. After the speech is over the lectern is out of the way ..... My 76
- PALTRIDGE, J. G. How to plan where and when to use TV ..... F 43
- Parking. See Safety*
- PARTRIDGE, BRUCE J. Review of "Financing Higher Education" by M. M. Chambers ..... Ja 14
- Review of "The Colleges and the Courts Since 1950" by M. M. Chambers ..... Mr 33
- PEARCE, DAVID W. The architect translates program into plans ..... F 41
- Pennsylvania State University, University Park, Pa.; Discussion leaders drop in to visit without leaving home — via telephone. E. W. Chamberlain ..... Mr 76
- Pensions; Tax court holds pension deductions under compulsory plan are taxable. T. E. Blackwell ..... Je 64
- PERSONNEL**
- Administrators cannot limit reading to specialized subjects. L. E. Horton ..... Ja 35
  - Are professors mercenaries? (Ed) ..... Je 39
  - Are your procedures adequate? Here's how to evaluate them. W. L. Fluckiger ..... F 33
  - Dean of women recovers damages from college for personal injury. T. E. Blackwell ..... My 78
  - How one college treasurer assesses his job. S. E. Riorden ..... Mr 78
  - Too busy to read? (Ed) ..... F 31
  - When and how to use management consultants. W. L. Fluckiger ..... My 51
- PHILLIPS, CHARLES F. Students select their own terms under Bates College option plan ..... Je 41
- Plant additions and campus expansion. See Design and construction*
- PLANT OPERATION AND MAINTENANCE**
- Equip your campus for minimum maintenance. W. F. Bruning ..... Je 57

PLANT OPERATION AND MAINTENANCE, Cont.	
Functional plan fits physical plant building. F. J. Dembinski	Ap 77
How to design campus for lower maintenance costs. W. F. Bruning	Ap 79
Maintenance program starts at drawing board. C. J. Trimble	Mr 81
New products, new philosophy are changing housekeeping. E. B. Feldman	Ja 47
Surface materials are foundation of attractive grounds. W. F. Bruning	My 70
Two-thirds of colleges plan on air conditioning in next five years. N.A.P.A.-P.A. survey discloses	Mr 85
PRESS AND PUBLIC RELATIONS	
Care and tending of prospect lists garners profit and community support. G. L. Anderson	Je 4
College mailings face harder task than commercial, but have own advantages. G. L. Anderson	F 11
How direct mail can build public support for college — if you know how to use it. G. L. Anderson	Ja 4
How to choose a format that fits objectives of your mail campaign. G. L. Anderson	My 4
Readability studies provide ground rules to make your advertising more effective. G. L. Anderson	Ap 4
Tell more to sell more is good rule for education's direct mail advertising. G. L. Anderson	Mr 11
This campus model tells its own story electronically. R. W. Howard	My 74
Privately controlled institutions; New campus fulfills small college's big plans. C. E. Stade	Ap 59
Publications: The United States Office of Education: A Century of Service, by Harry Kursch (Ed)	Ap 47
PURCHASING AND STORES	
Careful purchasing practices make low cost and high quality compatible. H. W. Raynor	Ja 50
How to be businesslike in buying business machines. A. Kallet	My 55
These six principles guide universities to sound purchasing practice. L. Lee Jr.	F 54
PYFER, RODNEY F. Insurance package covers all risks — including the new and unknown	Ap 56
RALSTON, MARGARET. Stanford creates contemporary buildings behind old stone walls	Je 54
RAYNOR, HAROLD W. Careful purchasing practices make low cost and high quality compatible	Ja 50
Records: What are legal hazards of transmitting student's records to his high school? T. E. Blackwell	F 48
REEVES, WALTER E. Oberlin's new conservatory of music promotes harmony inside and out	My 58
Refrigerators; What to consider before allowing refrigerators in residence hall rooms. W. M. Wassenaar	Je 60
Relationships with governmental agencies. See Government agencies	
Reports; Annual reports (Ed)	My 47
RESEARCH	
Are professors mercenaries? (Ed)	Je 39
Research syndrome (Ed)	F 31
RESIDENCE HALLS	
Circular residence towers retain student house plan. J. C. Langstaff	Ja 42
Private investors find opportunity in financing college residence halls. H. W. Herman	Ap 67
RESIDENCE HALLS, Cont.	
Students live and learn in residence units. L. A. Olson	Mr 73
What to consider before allowing refrigerators in residence hall rooms. W. M. Wassenaar	Je 60
<i>See also Auxiliary enterprises</i>	
Responsibility; Teaching through responsibility part of college's parental role. M. T. Keeton	My 49
RIORDEN, SHANE E. How one college treasurer assesses his job	Mr 78
ROSS, LESLIE W. National contest could produce useful solutions for colleges	Mr 47
Russell Sage College, Troy, N.Y.; Careful purchasing practices make low cost and high quality compatible. H. W. Raynor	Ja 50
SAFETY	
Athletic building's traffic plan keeps activities and sexes separated. H. C. Lord	Je 50
Dean of women recovers damages from college for personal injury. T. E. Blackwell	My 78
Master plan improved safety, traffic pattern, parking and campus circulation at Hood College	Ap 80
Scholarships. See Student funds	
SCHWAB, GEORGE W. Union provides L.S.U. campus living room	F 49
Segregation. See Desegregation	
SMITH, J. McCREE. Floating rig provides solid solution to problem	Ja 49
Space Utilization; How the space factor can provide flexible planning of facilities use. W. S. Fuller	My 62
STADE, CHARLES E. New campus fulfills small college's big plans	Ap 59
STANDARDS	
Honor system (Ed)	Mr 45
The natives are restless (Ed)	Ap 47
STANFORD UNIVERSITY, PALO ALTO, CALIF.; Stanford creates contemporary buildings behind old stone walls. M. Ralston	Je 54
These six principles guide universities to sound purchasing practice. L. Lee Jr.	F 54
State University of New York; Why court awarded University of Buffalo bequest to State University of New York. T. E. Blackwell	Ap 72
STATISTICAL STUDIES	
Two-thirds of colleges plan on air conditioning in next five years. N.A.P.A. survey discloses	Mr 89
What to consider before allowing refrigerators in residence hall rooms. W. M. Wassenaar	Je 60
Student control; No status' quo (Ed)	My 47
STUDENT FUNDS	
Are navy R.O.T.C. grants tax-exempt scholarships? T. E. Blackwell	Ja 46
Centralization keeps student activity funds under control. J. M. Lynch Jr.	F 46
June job stampede (Ed)	My 47
Student loan deadbeats (Ed)	Ja 33
Student health services; How Tulane's health service meets the university's objectives. P. C. Trickett, M.D.	Mr 67
STUDENT SERVICES	
June job stampede (Ed)	My 47
Students select their own terms under Bates College option plan. C. F. Phillips	Je 41
Teaching through responsibility part of college's parental role. M. T. Keeton	My 49
STUDENT SERVICES, Cont.	
What are legal hazards of transmitting student's records to his high school? T. E. Blackwell	F 48
<i>Surveys. See Statistical studies</i>	
TAFT, RICHARD J. This library has the facts on foundations	My 67
Telephone service; Discussion leaders drop in to visit without leaving home — via telephone. E. W. Chamberlain	Mr 76
TELEVISION	
How colleges can use closed-circuit television	Mr 53
How to plan where and when to use TV. J. G. Paltridge	F 43
Pressures on higher education can be shaped to serve its ends. L. Wilson	Ja 37
Traffic. See Safety	
TRICKETT, PAUL C., M.D. How Tulane's health service meets the university's objectives	Mr 67
TRIMBLE, C. J. Maintenance program starts at drawing board	Mr 81
Tuition should be based on use of facilities, not credits received. G. E. Grauel	Ap 48
Tulane University, New Orleans; How Tulane's health service meets the university's objectives. P. C. Trickett, M.D.	Mr 67
UHLER, JACK E. What consultants can do for college food service	Je 62
Unions. See College unions	
U.S. Air Force Academy, Colorado Springs; Honor system (Ed)	Mr 45
University of Buffalo, Buffalo, N.Y.; Why court awarded University of Buffalo bequest to State University of New York. T. E. Blackwell	Ap 72
UNIVERSITY OF CALIFORNIA, BERKELEY	
Berkeley affair (Ed)	Ja 33
How to plan where and when to use TV. J. G. Paltridge	F 43
Student unrest. B. G. Gallagher	Ap 51
Sweeping changes recommended (Byrne report)	Je 23
University of Illinois, Chicago; New Chicago Circle campus gets in shape	Ap 70
University of Massachusetts, Amherst; Sociability was planned into dining commons. J. Belck	Ap 73
University of Pennsylvania, Philadelphia; Insurance package covers all risks — including the new and unknown. R. F. Pyfer	Ap 56
University of Pittsburgh; Circular residence towers retain student house plan. J. C. Langstaff	Ja 42
Washington State University, Pullman; Plastic identification cards solve many problems, find many uses. J. L. Hoover	Ap 76
WASSENAR, WINTHROP M. What to consider before allowing refrigerators in residence hall rooms	Je 60
WILLIAMS COLLEGE, WILLIAMS-TOWN, MASS.	
How one college treasurer assesses his job. S. E. Riorden	Mr 78
What to consider before allowing refrigerators in residence hall rooms. W. M. Wassenaar	Je 60
WILSON, LOGAN. The pressures on higher education can be shaped to serve its ends	Ja 37
The student in higher education	Mr 63

**college  
AND UNIVERSITY  
business**

VOLUME 39

JULY TO DECEMBER, INCLUSIVE  
1965



CHICAGO  
1965

Articles are indexed under subject and author. Abbreviations used in this index are Jl, July; Ag, August; S, September; O, October; N, November; D, December; (Ed), Editorial; (Q&A), Questions and Answers; jt auth, joint author; (P), Portfolio.

#### ACADEMIC FREEDOM

- Responsible protest (Ed) ..... Ag 35  
Revolt for the right reason (Ed) ..... Jl 33  
Self-imposed restraints are as vital as rights to integrity of a university. G. Kirk ..... S 51  
*Academic relations. See Instruction; Personnel*  
*Accidents. See Safety*

#### ACCOUNTING

- Cheek-out machine makes possible meal-by-meal accounting and inventory. J. R. Amacker and C. W. Callahan ..... Jl 55  
Thinking of electronic data processing? Avoid these six most common mistakes in planning. L. L. Kornfeld and J. F. O'Hora ..... S 67  
ACKERMAN, WILLIAM C. Vended food service makes profit without investment ..... Ag 62  
ADDEO, ED. Stanford experiment teaches children and computers to understand each other (P) ..... O 72

#### ADMINISTRATION

- Chief business officer — man in the middle. F. H. Horn ..... S 57  
College administrator must ask "what's the big idea?" of his job. L. W. Norris ..... D 39  
Computer is to administration as textbook was to instruction. E. L. Katzenbach Jr. ..... O 51  
Help! A college president gets more than he can use. R. P. Bailey ..... O 24  
Law of diminishing returns suddenly works in reverse. R. P. Bailey ..... N 15  
Present uses are routine, but college computers are getting more sophisticated. M. S. Kaplan (P) ..... O 68  
Short course in lengthening the year. A. D. Henderson ..... Ag 49  
Tulane's data-processing system includes five locations and many more functions. J. T. Coyle (P) ..... O 69

#### ADMISSIONS AND REGISTRATION

- How to calculate the selection of computers for colleges. J. H. Barnett (P) O 54  
How Washington State hopes to register students at a cost of 30 cents each. C. Simpson (P) ..... O 62  
Registration by machine gives students more freedom of choice than before. C. E. Harrell (P) ..... O 60

#### Aid to students. See Student funds

- AMACKER, J. R. and CALLAHAN, CHARLES W. Check-out machine makes possible meal-by-meal accounting and inventory ..... Jl 55

- Antioch College, Yellow Springs, Ohio; Purchasing agent goes out on a limb in search of mercenary Venus. M. Porter ..... N 58

- Architects. See Design and construction  
Arizona State University, Tempe; How to make 3 million evaluations of students and employers — simultaneously. R. F. Menke (P) ..... O 63

#### ASSOCIATIONS AND ORGANIZATIONS

- Case for consolidation of education organizations. J. H. Denison ..... Ag 37  
Center expands distribution of scholarly books. W. Perry ..... D 55  
Mayhew on higher education (Ed) ..... D 37  
N.A.C.U.B.O. progress report (Ed) ..... S 49  
National Association (Ed) ..... Jl 33  
Professional literature (Ed) ..... Ag 35

#### ATHLETICS

- Can college football player be an employee? T. E. Blackwell ..... Ag 67  
Deep-dish design of assembly hall is everyone's dish. C. F. Bachand ..... Ag 44  
Indoor pool, outdoor rink provide best of two climates. G. A. Miller ..... N 65  
Auditorium; Is your auditorium in tune with its audience? F. Taylor ..... N 63

- BACHAND, CLAUDE F. Deep-dish design of assembly hall is everyone's dish. Ag 44  
BAILEY, RICHARD P. Help! A college president gets more than he can use. O 24

#### BAILEY, Cont.

- Law of diminishing returns suddenly works in reverse ..... N 15  
Stuck in muck, he passes the buck ..... D 4  
Bakersfield College, Bakersfield, Calif.; Property appraisal provides control, insurance basis, and value estimate. J. K. Thomson ..... Jl 45  
BARNETT, JOHN HAYES. How to calculate the selection of computers for colleges (P) ..... O 54  
BERGER, RONALD. How rule 288 can save colleges money on urban renewal land ..... N 53  
BLACKWELL, THOMAS E. Can college football player be an employee? ..... Ag 67  
Connecticut court voids law to limit use of terms "college" or "university" ..... D 62  
Fellowships for services in journalism and politics are taxable, court rules. Jl 57  
How to get tax exemption for fraternity houses ..... O 82  
Out-of-state tuition differentials raise question: Who's a resident? ..... N 74  
Supreme court decision permits tax break on sale to tax-exempt institution ..... S 76

#### BOOK REVIEWS

- College Boards of Trustees, by S. V. Martorana. Reviewed by Bruce J. Partridge ..... Jl 15

- Naturalist in Two Worlds, by Alexander G. Ruthven ..... S 15

- University Standards for Safety. Published by the University of Illinois. Reviewed by John Morris ..... O 13

- Bowdoin College, Brunswick, Me.; Students spend senior year in the tower. G. R. McIntire ..... Jl 37

#### Building. See Design and construction

#### BUILDING OF THE MONTH

- Deep-dish design of assembly hall is everyone's dish. C. F. Bachand ..... Ag 44  
Grinnell's college forum is informal by design. M. C. Ludwig ..... Ag 44  
Learning resources center is built around instruction. J. D. Messick ..... N 60  
New college planned to grow by leaps and clusters. P. J. Meathe ..... S 62  
Students spend senior year in the tower (Bowdoin College). G. R. McIntire ..... Jl 37  
Terrace for family living — with a view ..... O 74

#### BUSINESS ORGANIZATION

- Clerical work measurement can work for colleges. W. L. Fluckiger ..... D 45  
Property appraisal provides control, insurance basis, and value estimate. J. K. Thomson ..... Jl 45

#### Cafeterias. See Food service

- California Institute of Technology; Caltech uses "total" approach to computers. G. D. McCann (P) ..... O 65

- CALLAHAN, CHARLES W. jt auth See AMACKER, J. R.

#### Campus expansion. See Design and construction

#### Campus planning. See Design and construction

#### Clerical staff. See Personnel

- College of William and Mary, Williamsburg, Va.; High temperature water complements steam distribution as campus expands. E. D. Farmer ..... N 75

- Colorado College, Colorado Springs; Indoor pool, outdoor rink provide best of two climates. G. A. Miller ..... N 65

#### COMPUTERS

- Caltech uses "total" approach to computers. G. D. McCann (P) ..... O 65

- Computer concentrate (Ed) ..... O 49

- Computer is to administration as textbook was to instruction. E. L. Katzenbach Jr. (P) ..... O 51

- Glossary of computer terms (P) ..... O 56

- How to calculate the selection of computers for colleges. J. H. Barnett (P) ..... O 54

- How to make 3 million evaluations of students and employers — simultaneously. R. F. Menke (P) ..... O 63

- How Washington State hopes to register students at a cost of 30 cents each. C. Simpson (P) ..... O 62

- Present uses are routine, but college computers are getting more sophisticated. M. S. Kaplan (P) ..... O 68

#### COMPUTERS, Cont.

- Registration by machine gives students more freedom of choice than before. C. E. Harrell (P) ..... O 60

- Stanford experiment teaches children and computers to understand each other. E. Addeo (P) ..... O 72

- Thinking of electronic data processing? Avoid these six most common mistakes in planning. L. L. Kornfeld and J. F. O'Hora ..... S 67

- Tulane's data-processing system includes five locations and many more functions. J. T. Coyle (P) ..... O 69

- What computers are doing in our colleges (P) ..... O 53

#### Construction. See Design and construction

#### COURTNEY, CHARLES J. jt auth See

#### FURTADO, LOREN M.

#### Courts. See Legal decisions; Laws and legislation

- COYLE, JOSEPH T. Tulane's data-processing system includes five locations and many more functions (P) ..... O 69

#### Custodians. See Plant operation and maintenance

#### Data processing. See Computers

- De FREITAS, ANNE. Proportioning and paper service speed informal cafeteria dining ..... D 61

- DENISON, JAMES H. Case for consolidation of education organizations ..... Ag 37

#### DESIGN AND CONSTRUCTION

- A "house" for higher education (Ed) ..... O 49

- Deep-dish design of assembly hall is everyone's dish. C. F. Bachand ..... Ag 44

- Grinnell's college forum is informal by design. M. C. Ludwig ..... D 48

- Learning resources center is built around instruction. J. D. Messick ..... N 60

- New college planned to grow by leaps and clusters. P. J. Meathe ..... S 62

- Students spend senior year in the tower (Bowdoin College). G. R. McIntire ..... Jl 37

- Terrace for family living — with a view ..... O 74

#### DEVELOPMENT

- Case history of a successful slide film. M. Kessman ..... S 69

#### Dietary department. See Food service

#### Dining halls. See Auxiliary enterprises; Residence halls

#### Dormitories. See Auxiliary enterprises; Residence halls

#### Education; Changes in the calendar can require changes in curriculum. H. Jones Ag 60

- Emory University, Atlanta, Ga.; How to get tax exemption for fraternity houses. T. E. Blackwell ..... O 82

#### Employees. See Personnel

#### Employment of students. See Student funds

- Enrollments; Facilities, faculty and financing — will today's answers be tomorrow's problems? K. R. Erft ..... D 41

#### EQUIPMENT

- Cheek-out machine makes possible meal-by-meal accounting and inventory. J. R. Amacker and C. W. Callahan ..... Jl 55

- How to calculate the selection of computers for colleges. J. H. Barnett (P) O 54

#### See also Purchasing and stores

- ERFFT, KENNETH R. Facilities, faculty and financing — will today's answers be tomorrow's problems? ..... D 41

#### Faculty. See Personnel

- FARMER, ERVIN D. High temperature water complements steam distribution as campus expands ..... N 75

#### Federal agencies. See Government agencies

#### Federal aid. See Government agencies

#### Fellowships. See Student funds

#### FINANCIAL MANAGEMENT

- Facilities, faculty and financing — will today's answers be tomorrow's problems? K. R. Erft ..... D 41

- Fiscal planning; financial guide to decision-making. L. M. Furtado and C. J. Courey ..... Ag 39

- FINANCIAL MANAGEMENT, Cont.**
- How to figure what you'll save — and what you'll spend — for longer year. E. Jagow ..... Ag 52
  - Fiscal plan; Financial guide to decision-making. L. M. Furtado and C. J. Courey ..... Ag 39
  - FITCH, KEITH A.** How to establish standards of quality and cost for maintenance ..... D 58
  - FLUCKIGER, W. LYNN.** Clerical work measurement can work for colleges ..D 45
  - FOOD SERVICE**
    - Check-out machine makes possible meal-by-meal accounting and inventory. J. R. Amacker and C. W. Callahan ..... Jl 55
    - Proportioning and paper service speed informal cafeteria dining. A. De Freitas ..... D 61
    - How to sell your snack bar to students. G. W. Winkelman ..... N 67
    - Students at Stonehill College are living lab for convenience foods ..... S 74
    - Vended food service makes profit without investment. W. C. Ackerman ..... Ag 62
    - Fund-raising. See Development; Financial campaigns*
    - Funds. See Financial management; Student funds*
    - Furnishings; Maintenance costs key to carpet use (Q&A) ..... S 4
    - FURTADO, LOREN M. and COURHEY, CHARLES J.** Fiscal planning: financial guide to decision-making ..... Ag 39
- GOVERNMENT AGENCIES**
- Federal impact (Ed) ..... D 37
  - How rule 288 can save colleges money on urban renewal land. R. Berger ..... N 53
  - How to get tax exemption for fraternity houses. T. E. Blackwell ..... O 82
  - Grand Valley State College, Grand Rapids, Mich.; New college to grow by leaps and clusters. P. J. Meathe ..... S 62
  - Grinnell College, Grinnell, Iowa; College forum is informal by design. M. C. Ludwig ..... D 48
  - Gymnasiums. See Athletics*
- Handicapped students; How two universities put the accent on ability, not disability ..... Jl 49
- HARRELL, CHARLES E.** Registration by machine gives students more freedom of choice than before (P) ..... O 60
- Harvard University, Cambridge, Mass.; Terrace for family living — with a view ..... O 74
- HAUSER, PAUL.** Hot water well saves college \$50,000 a year ..... Jl 54
- Heating and power plant. See Plant operation and maintenance*
- HELBIG, RICHARD L.** Purchasing for small and large colleges involves same principles, different problems ..... S 77
- HENDERSON, ALGO D.** Short course in lengthening the year (P) ..... Ag 49
- HINTON, J. EUGENE.** Automated telephone system provides direct dialing for all student rooms ..... Ag 66
- HORN, FRANCIS H.** Chief business officer — man in the middle ..... S 57
- HOUSING**
- Terrace for family living — with a view ..... O 74
  - See also Residence halls*
- Indiana University, Bloomington; Registration by machine gives students more freedom of choice than before. C. E. Harrell (P) ..... O 60
- INSTRUCTION**
- How to find out what professors are doing. R. B. Smaulay ..... N 55
  - Indoctrination of professors lags behind innovations in instruction. L. B. Mayhew ..... N 50
  - Learning resources center is built around instruction. J. D. Messick ..... N 60
  - Society expects: education, research, service — but institutions must decide in what order. L. Wilson ..... S 53
- INSTRUCTION, Cont.**
- Stanford experiment teaches children and computers to understand each other. E. Addo (P) ..... O 72
  - Insurance; Property appraisal provides control, insurance basis, and value estimate. J. K. Thomson ..... Jl 45
  - JAGOW, ELMER.** How to figure what you'll save — and what you'll spend — for longer year (P) ..... Ag 52
  - Janitorial service. See Personnel; Plans operation and maintenance*
  - JONES, HILDA.** Changes in the calendar can require changes in curriculum (P) Ag 60
  - KAPLAN, M. STEPHEN.** Present uses are routine, but college computers are getting more sophisticated (P) ..... O 68
  - KATZENBACH, EDWARD L. JR.** Computer is to administration as textbook was to instruction ..... O 51
  - KESSMAN, MAURICE.** Case history of a successful slide film ..... S 69
  - KIRK, GRAYSON.** Self-imposed restraints are as vital as rights to integrity of a university ..... S 51
  - KORNFIELD, LEO L., and O'HORA, JOSEPH F.** Thinking of electronic data processing? Avoid these six most common mistakes in planning ..... S 67
- LAWS AND LEGISLATION**
- Connecticut court voids law to limit use of terms "college" or "university." T. E. Blackwell ..... D 62
  - Federal impact (Ed) ..... D 37
- LEGAL DECISIONS**
- Can college football player be an employee? T. E. Blackwell ..... Ag 67
  - Fellowships for services in journalism and politics are taxable, court rules. T. E. Blackwell ..... Jl 57
  - How to get tax exemption for fraternity houses. T. E. Blackwell ..... O 82
  - Out-of-state tuition differentials raise question: Who's a resident? T. E. Blackwell ..... N 74
  - Supreme court decision permits tax break on sale to tax-exempt institution. T. E. Blackwell ..... S 76
- Legislation. See Laws and legislation; Legal decisions*
- Letters to the editor ..... Jl 4; Ag 8; N 4
  - Libraries; Center expands distribution of scholarly books. W. Petry ..... D 55
  - LORD, CLIFFORD L.** Revolts for the right reason (Ed) ..... Jl 33
  - LUDWIG, MERRITT C.** Grinnell's college forum is informal in design ..... D 48
- Maintenance. See Plant operation and maintenance*
- MAYHEW, LEWIS B.** Indoctrination of professors lags behind innovations in instruction ..... N 50
- MCCANN, G. D.** Caltech uses "total" approach to computers (P) ..... O 65
- MCINTIRE, GLENN R.** Students spend senior year in the tower ..... Jl 37
- MEATHES, PHILIP J.** New college planned to grow by leaps and clusters ..... S 62
- MENKE, ROBERT F.** How to make 3 million evaluations of students and employers — simultaneously (P) ..... O 63
- MESSICK, JOHN D.** Learning resources center is built around instruction ..... N 60
- Michigan State University, East Lansing; Commuter buses serve residential students. T. B. Simon ..... D 56
- MILLER, GEORGE A.** Indoor pool, outdoor rink provide best of two climates N 65
- MORRIS, JOHN.** Ten things the administrator can do for fire safety ..... O 78
- NASON, DR. JOHN W. Peripatetic teachers may lead education into rough paths ..... Jl 35
- National Association of College and University Business Officers (Ed) ..... Jl 33
- New York University, New York; High temperature water system expected to produce significant savings. S. J. Solomon ..... S 80
- News and Never-Knews ..... Jl 47; Ag 65; S 79; O 77; N 73
- News from Washington ..... Jl 21; Ag 19; S 19; O 21; N 21; D 19
- Nonacademic employes. See Personnel*
- Northern Illinois University, De Kalb; Automated telephone system provides direct dial-in for all student rooms. J. E. Hinton ..... Ag 66
- NORTHLAND COLLEGE**, Ashland, Wis. Law of diminishing returns suddenly works in reverse. R. P. Bailey ..... N 15
- Stuck in the muck, he passes the buck. R. P. Bailey ..... D 4
- NORRIS, LOUIS WILLIAM.** College administrator must ask "what's the big idea?" of his job ..... D 39
- O'HORA, JOSEPH F. jt auth See KORNFIELD, LEO L.
- Oral Roberts University Center, Tulsa, Okla.; Learning resources center is built around instruction. J. D. Messick N 60
- Oregon Technical Institute, Klamath Falls; Hot water well saves college \$50,000 a year. Paul Hauser ..... Jl 54
- PARTRIDGE, BRUCE J.** Review of College Boards of Trustees, by S. V. Martorana ..... Jl 15
- PERRY, WES.** Center expands distribution of scholarly books ..... D 55
- PERSONNEL**
- Chief business officer — man in the middle. F. H. Horn ..... S 57
  - Can college football player be an employee? T. E. Blackwell ..... Ag 67
  - Clerical work measurement can work for colleges. W. L. Fluckiger ..... D 45
  - College administrator must ask "what's the big idea?" of his job. L. W. Norris ..... D 39
  - Facilities, faculty and financing—will today's answers be tomorrow's problems? K. R. Erff ..... D 41
  - How 59 major institutions conduct faculty sabbatical leave programs. W. H. Stickler ..... D 52
  - How to find out what professors are doing. R. B. Smaulay ..... N 55
  - How to establish standards of quality and cost for maintenance. K. A. Fitch ..... D 58
  - How to make the change without losing your faculties (year-round operation). P. Vonk ..... Ag 55
  - Indoctrination of professors lags behind innovations in instruction. L. B. Mayhew ..... N 50
  - Morey, Lloyd 1886-1963 (Ed) ..... N 47
  - Peripatetic teachers may lead education into rough paths. J. W. Nason ..... Jl 35
  - Purchasing agent goes out on a limb in search of mercenary Venus. M. Porter N 58
- Plant additions and campus expansion. See Designs and construction*
- PLANT OPERATION AND MAINTENANCE**
- High temperature water complements steam distribution as campus expands. E. D. Farmer ..... N 75
  - High temperature water system expected to produce significant savings for N.Y.U. S. J. Solomon ..... S 80
  - How to establish standards of quality and cost for maintenance. K. A. Fitch D 58
  - How water well saves college \$50,000 a year. P. Hauser ..... Jl 54
  - Maintenance costs key to carpet use (Q&A) ..... S 4
  - Pros and cons of custodial contracts (Q&A) ..... O 4
  - Stubborn noise problem (Q&A) ..... Ag 4
  - PORTER, MARY.** Purchasing agent goes out on a limb in search of mercenary Venus ..... N 58
- Presidents, college. See Administration*
- PRESS AND PUBLIC RELATIONS**
- Case history of a successful slide film. M. Kessman ..... S 69
  - King size (Ed) ..... N 47

<b>PUBLICATIONS</b>	
Professional literature (Ed) .....	Ag 35
Stuck in the muck, he passes the buck. R. P. Bailey .....	D 4
<b>PURCHASING AND STORES</b>	
How to calculate the selection of computers for colleges. J. H. Barnett (P) O 54	
Purchasing; centralized, but specialized (Q&A) .....	Ag 4
Purchasing agent goes out on a limb in search of mercenary Venus. M. Porter .....	N 58
Purchasing for small and large colleges involves same principles, different problems. R. L. Helbig .....	S 77
<i>Relationships with governmental agencies.</i>	
<i>See Government agencies</i>	
Reports; Property appraisal provides control, insurance basis, and value estimate. J. K. Thomson .....	Jl 45
<b>RESEARCH</b>	
Caltech uses "total" approach to computers. G. D. McCann (P) .....	O 65
Stanford experiment teaches children and computers to understand each other. E. Addeo (P) .....	O 72
Students at Stonehill College are living lab for convenience foods .....	S 74
Residence halls; Students spend senior year in the tower. G. R. McIntire .....	Jl 37
Rochester Institute of Technology, Rochester, N.Y.; Cemetery of a successful slide film. M. Sisman .....	S 69
<b>SAFETY</b>	
Commuter buses serve residential students. T. B. Simon .....	D 56
Ten things the administrator can do for fire safety. J. Morris .....	O 78
Santa Barbara City College, Santa Barbara, Calif.; Preportioning and paper service speed informal cafeteria dining. A. De Freitas .....	D 61
<i>Scholarships. See Student funds</i>	
SCOUFFAS, JOHN. Central office decides who gets what space — and when ...	Jl 42
SHULER, THOMAS G. Year-round students or students the year round? (P) .....	Ag 57
SIMON, THEODORE B. Commuter buses serve residential students .....	D 56
SIMPSON, CLAUDE. How Washington State hopes to register students at a cost of 30 cents each (P) .....	O 62
SMAWLEY, ROBERT B. How to find out what professors are doing. ....	N 55
SOLOMON, S. J. High temperature water system expected to produce significant savings for N.Y.U. ....	S 80
Space utilization; Central office decides who gets what space — and when. J. Scouffas .....	Jl 42
Staff welfare; How 59 major institutions conduct faculty sabbatical leave programs. W. H. Stickler .....	D 52
<b>STANDARDS</b>	
How to establish standards of quality and cost for maintenance. K. A. Fitch D 58	
Peripatetic teachers may lead education into rough paths. J. W. Nason. ....Jl 35	
Stanford University, Palo Alto, Calif.; Experiment teaches children and computers to understand each other. E. Addeo (P) .....	O 72
<b>STATISTICAL STUDIES</b>	
How 59 major institutions conduct faculty sabbatical leave programs. W. H. Stickler .....	D 52
How to find out what professors are doing R. B. Smawley .....	N 55
STICKLER, W. HUGH. How 59 major institutions conduct faculty sabbatical leave programs .....	D 52
Stonehill College, North Easton, Mass.; Students are living lab for convenience foods .....	S 74
<b>STUDENT CONTROL</b>	
Backfire (Ed) .....	N 47
Political activism (Ed) .....	O 49
Self-imposed restraints are as vital as rights to integrity of a university. G. Kirk .....	S 51
Student demands (Ed) .....	S 49
Student funds; Fellowships for services in journalism and politics are taxable, court rules. T. E. Blackwell .....	Jl 57
Student services; How to make 3 million evaluations of students and employers —simultaneously. R. F. Menke (P) ..	O 63
<i>Surveys. See Statistical studies</i>	
TAYLOR, FANNIE. Is your auditorium in tune with its audience? .....	N 63
Telephone service; Automated telephone system provides direct dialing for all student rooms. J. E. Hinton .....	Ag 66
THOMSON, JACK K. Property appraisal provides control, insurance basis, and value estimate .....	Jl 45
<i>Traffic. See Safety</i>	
Transportation; Commuter buses serve residential students. T. B. Simon .....	D 56
Tuition; Out-of-state tuition differentials raise question: Who's a resident? T. E. Blackwell .....	N 74
Tulane University, New Orleans; Tulane's data-processing system includes five locations and many more functions. J. T. Coyle (P) .....	O 69
University of California, Los Angeles; Vended food service makes profit without investment. W. C. Ackerman ..	Ag 62
University of Chicago; King size (Ed) ..	N 47
UNIVERSITY OF ILLINOIS, Champaign Central office decides who gets what space — and when. J. Scouffas .....	Jl 42
Deep-dish design of assembly hall is everyone's dish. C. F. Bachand ..	Ag 44
How two universities put the accent on ability, not disability .....	Jl 48
UNIVERSITY OF VIRGINIA, Charlottesville Checkout machine makes possible meal-by-meal accounting and inventory. J. R. Amacker and C. W. Callahan ..	Jl 55
How to calculate the selection of computers for colleges. J. H. Barnett (P) O 54	
University of Wisconsin, Madison; Is your auditorium in tune with its audience? F. Taylor .....	N 63
Urban renewal plan; How rule 283 can save colleges money on urban renewal land. R. Berger .....	N 53
Vending machines; Vended food service makes profit without investment. W. C. Ackerman .....	Ag 62
VONK, PAUL. How to make the change without losing your faculties (year-round, operation) (P) .....	Ag 55
Washington State University, Pullman; How Washington State hopes to register students at a cost of 30 cents each. C. Simpson (P) .....	O 62
Wayne State University, Detroit; How two universities put the accent on ability, not disability .....	Jl 48
Wheaton College, Wheaton, Ill.; How to sell your snack bar to students. G. W. Winkelmann .....	N 67
WILSON, LOGAN. Society expects: education, research, service — but institutions must decide in what order ..	S 53
WINKELMAN, G. WILLIAM. How to sell your snack bar to students ...	N 67
<b>YEAR-ROUND OPERATION</b>	
Changes in the calendar can require changes in curriculum. H. Jones (P) Ag 60	
How to figure what you'll save — and what you'll spend — for longer year. E. Jagow (P) .....	Ag 52
How to make the change without losing your faculties. P. Vonk (P) .....	Ag 55
Short course in lengthening the year. A. D. Henderson (P) .....	Ag 49
Year-round students or students the year round? T. G. Shuler (P) .....	Ag 57

